

# Biogen Pricing Principles:

As leaders in neuroscience, we believe it is our responsibility – and our opportunity - to continually evolve our thinking and our approach to pricing and access for our patients. As part of this commitment, our intent is to offer both a transparent and clear set of principles – principles that guide us in an increasingly ambiguous and changing environment. Our patients remain at the center of everything we do as a company.



## Value to Patients:

We assess the value our therapies bring to patients, including clinical outcomes, improvements in daily living and quality of life, and the impact on unmet needs. The prices of our medicines reflect their unique advancements in improving patient health.



## Present and Future Benefit to Society:

In the near term, our benefit to society includes supporting people living with serious neurological and neurodegenerative diseases while also reducing overall healthcare system costs.

In the longer-term, we respect the social contract that allows free pricing of innovation followed by swift entry of biosimilars/generics after loss of exclusivity which makes room for the next wave of innovation.



## Fulfilling our Commitment to Innovation:

Continued innovation is our growth strategy. We rely on the sale of our medicines to drive our ongoing research and clinical trials for new medicines in areas of high unmet medical need.



## Evolution toward Value Based Care:

We believe in holistic value frameworks, with benefits to patients, providers and society. We seek value-based agreements and partnerships which maximize the benefit of our therapies.



## Affordability & Sustainability:

It is the shared responsibility of all healthcare stakeholders to find solutions that ensure patients can afford new innovations. Biogen partners with healthcare systems so patients can access our medicines in a sustainable way. And we remain flexible to enable affordability for patients across economic circumstances.